

# Case Study

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NAPS



CIEL HR





## Background

Our client is a major automotive parts supplier in India with its roots in Japan. They use advanced resin processing technology. The client had an immediate requirement of apprentices during the festival season

## Challenge

Client had an urgent requirement of candidates to increase the efficiency of project and deliver it in time. However, they were facing difficulty to find and onboard candidates during one of the biggest Indian festival, Diwali. Candidates are required to work in heat in the rubber moulding production area and required the candidates to have basic training on this.

Client does not have transportation facility and were looking for candidates who can take care of their own accommodation and transportation

## Solution

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CIEL's expertise in recruitment industry and talent acquisition helped in quickly finding the right candidates for the client. CIEL also helped in clearly explaining the job requirements to candidates and provide them safety precautions when working in a heat production area.

CIEL members also searched places to stay near the client's location according to the budget and requirements of the candidates and helped them find a place

## Business Benefits

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CIEL won the trust of the clients by acting fast to fulfill the critical requirements of the client within 2 weeks and successfully onboarding the candidates, despite it being festive season.

CIEL made the NAPS process easy for the client by taking care of processes right from finding apprentices till the completion of apprenticeship tenure and saved a lot of time for them to focus on delivering their project needs effectively.

CIEL provided a highly cost effective solution for client by significantly reducing the hiring and training costs





## Illustrative List of Roles Filled:



- 25 Apprentices in Production, Quality, Assembly and Maintenance units
- **Nature Of Production:** Rubber Boots production for 4-wheelers