

CIEL HR Services launches CIEL Rapid tailored to suit the hiring needs of Startups and SMEs

- *An efficacious solution that enables the clients to discover the right talent in a cost-effective manner*

Chennai, ** August 2022: In an effort to amplify hiring in Startups and SMEs with best-in-class recruitment service, CIEL HR Services, one of India's fastest growing analytic based hiring and recruitment service firms, today announced the launch of CIEL Rapid, a novel solution that enables the startup employers to initiate their own search for ideal candidates. With its transparent pricing strategy, this first-rate service is based on a Pay-As-You-Go Model that saves upto 65% on hiring costs and fulfills their hiring needs in a cost-effective manner.

The burgeoning startup ecosystem in India has created 7.68 lakh jobs in India in the recent six years. There are over 7.9 million MSMEs in India, contributing approximately 30 percent to the GDP and creating 11.1 crore jobs. In furtherance of strengthening the Startup and SME landscape in India, CIEL Rapid aims to offer full flexibility to the startup and SME employers to specifically select its services and fulfill their hiring needs. Offering three services; Profile Sourcing, Interview Coordination and Final Select Follow-ups, it maintains the industry-best turnaround time. The service, tailored for Startups and SMEs, assists the hiring process by sharing validated profiles of potential candidates and helps in scheduling interviews. Clients can choose the service for which they require assistance and pay for only the respective services.

Commenting on the launch, Mr. Aditya Narayan Mishra, Managing Director and CEO of CIEL HR Services, said *"We are excited to announce the launch of CIEL Rapid, which has a huge potential in supporting the hiring needs of Startups and SMEs. This idea was developed keeping in mind that startups are constantly in need to hire talent quickly, but lack adequate resources to hand-pick the right candidates. Many startups and SMEs are either bootstrapped or are in the initial stages of funding, they tend to spend their money cautiously. Hence, our platform is designed to suit their needs and ease the hiring process for SMEs and startups. We have trained recruiters as part of CIEL Rapid to present job opportunities impactfully, screen candidates and validate the ideal ones. We hope that this platform enables a large number of budding startups and SMEs to find their right talents"*.

With 3 pricing plans and 2 Add on plans, the clients can choose the plans based on the requirement. The three pricing plans are Rs 7499 for the initial sign-up stage, Rs 1999 for scheduling interviews with the shortlisted profiles and Rs 3499 for following up with shortlisted candidates. For more details visit <https://www.cielhr.com/rapid/>

About CIEL HR Services:

CIEL is India's fastest growing HR services company (CAGR of 121% over the last 7 years), spread across 73 offices at 51 locations in India servicing ~300 companies across industry sectors for their Temporary staffing needs and 2200+ companies to find the right talent for their Permanent positions.

Leveraging new technologies such as machine learning, CIEL is at the forefront of the industry and finds the right candidates at a pace matching the requirements of the employer companies. CIEL combines the power of its subject matter expertise with the geographic spread over 70+ offices and the experience of its team while delivering the best solutions for its client companies. CIEL is ranked among the Top 10 Largest Staffing Companies in India in terms of revenue and No.1 in terms of Geo spread amongst the Recruitment and Staffing companies in India.

CIEL finds talent for companies in the industry sectors of Manufacturing, Energy, Infrastructure, IT & Outsourcing, Pharma, Financial Services, Consumer Products and Services. Over the last 7 years, CIEL has recruited 1,00,000+ people across levels and functions.

For Media Queries, Please Contact:

Aiswarya N | +91 9048934836 | aiswarya@brand-comm.com