

Indian EV segment witnesses a surge in Women Participation, reveals CIEL Report

- *Survey by CIEL HR Services indicates advancement of women participation in EV segment*

National, ** July 2022: The Indian EV industry is evolving at a jet-speed and has accelerated the advancement of women into leadership positions. CIEL HR Services, India's fastest growing among Top 10 Staffing and Recruitment agencies, as part of their monthly survey has focused on the EV sector to understand the unique Talent Trends there. The study revealed that there has been a significant employment growth and the average growth in employee numbers stands at a whopping 108% over the last two years.

The survey titled Latest Employment Trends in EV Sector 2022, was conducted for an employee base of 15,700 spread over 52 companies. It revealed that the Engineering function dominates the EV sector, followed by Operation, Sales, Quality Assurance, Business Development, IT, HR and Marketing. Leading EV players have hired 2236 employees over the last six months. Women, who have their presence in almost all the sectors across India, are climbing their way up in the EV segment. Different EV companies like Kinetic Green, Mahindra Electric Mobility, Convergence Energy Services Limited, OBEN Electric Vehicle and Ampere Vehicles have women in top management positions. Ola's new e-scooter factory in Tamil Nadu will be run entirely by women and more than 10,000 of them at full scale.

Commenting on the findings, **Mr. Aditya Narayan Mishra, CEO – CIEL HR** said, "India is investing highly in the electric mobility shift. If India sustains this green momentum, the Indian EV Segment will be a US\$206 billion opportunity by 2030. With this rapid growth, there is high scope for engineering domains in the industry. We have always been working towards understanding hiring strategies, employer demands and workplace trends across different industries from across India. The insights from the study will help companies in strategic decision making related to the Talent Ecosystem.

With metro cities witnessing large participation in the EV segment, Bengaluru is the hottest location for EV talent with 62% of job postings in this region, followed by 12% in Delhi, 9% in Pune, 6% in Coimbatore and 3% in Chennai.

About CIEL Works: CIEL Works aims to conduct detailed research and analysis across sectors for a deeper understanding of the changes happening in the field of Recruitment, Staffing, Business world and present insights for the leaders to be informed on today's evolving business and human resources while making critical decisions.

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